

The measure of a GELFLEX™ visco foam's **effectiveness** is really measured by it's ability to change firmness with tempurature.

The **firmness of our open cell visco will drop by over 9% as it warms up from 24C** (room temperature) to 37C (body temperature) whereas samples of comparable products softened by only about 2%. This reduction in firmness from room temperature to body temperature is called the Pressure Relief Index. Sleep is interrupted because we toss and turn to take pressure off some body point where the blood flow has stopped.

**We are an industry leader in this technology.**

The foam warms up more and therefore softens more where the pressure is greatest (hips, shoulders, ect) thereby equalizing the pressure over the entire body -  
**reduce pressure points - better sleep.**



# GELFLEX™ Memory Foam

A true breakthrough in memory foam innovation. GELFLEX™ foam provides enhanced support while reducing motion transfer across the mattress surface for an undisturbed sleep.

The open cell structure and gel particles promote airflow allowing for a cool, comfortable sleep.

*The Rest Comes Easy™*



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**Cool, Comfortable  
and Supportive**



# Buy it for Comfort. Buy it for Life.™

- **GELFLEX™ particles promote a cool, comfortable sleep**
- **Better heat conductivity** than traditional visco elastic foam
- The open cell structure **promotes airflow** allowing for excellent cooling and moisture movement
- Gel is **non-toxic & hypo-allergenic**
- **The Suspended Gel particles provide superior support**
- **Less tossing and turning** means longer periods of REM stage sleep
- Gel infused Memory Foam provides the **optimum comfort** layer
- Suspended Gel particles provide the **ideal** support factor

## The Rest Comes Easy™

Although subjective from person to person, experts agree that the most significant factor in determining the perceived **comfort** of a sleep surface is it's ability to relieve pressure points while providing enough **firmness** for orthopedic support.

Pressure points are those places on your body, where your body pushes against the firmness of the mattress. This can result in tossing and turning during the night, and aches and pains upon awakening. See how GELFLEX™ **reduces pressure points** resulting in a better night's sleep!

